

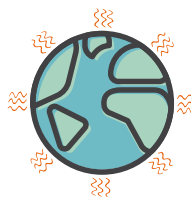


# HEAT STRESS



## CLIMATE CHANGE & HEAT STRESS

CLIMATE CHANGE IS THE MOST SIGNIFICANT CHALLENGE OF MODERN TIMES, LEADING TO MORE PROLONGED AND EXTREME HEAT. IT HAS A SERIOUS IMPACT ON CATTLE, DECREASING MILK YIELD, MEAT PRODUCTION, HEALTH AND FERTILITY.



## WHAT IS HEAT STRESS?



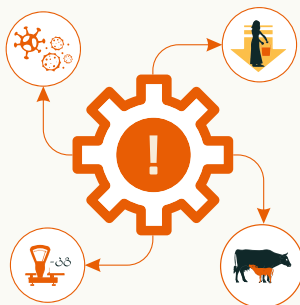
WHEN THE TEMPERATURE IS ABOVE 26°C OR HUMIDITY SUDDENLY INCREASES, CATTLE LOSE THE ABILITY TO CONTROL THEIR BODY TEMPERATURE, LEADING TO HEAT STRESS.

## WHAT ARE THE SYMPTOMS OF HEAT STRESS?

- \* DIFFICULTY BREATHING
- \* EXHAUSTION
- \* REDUCED APPETITE
- \* EXCESSIVE SALIVATION & SHORTNESS OF BREATH
- \* SEEKING SHADE
- \* GROUPING NEAR A WATER SOURCE
- \* INCREASED DEMAND FOR WATER



## WHAT IS THE IMPACT OF HEAT STRESS?



REDUCED MILK YIELD

REDUCED WEIGHT GAIN

REDUCED FERTILITY

INCREASED RISK OF DISEASES

BACTERIOLOGICAL CONTAMINATION OF MILK

# BE A STEP AHEAD

## PROTECT YOUR CATTLE IN ANY WEATHER!

### WITH ROKI'S HEAT STRESS PACKAGE



# HEAT STRESS

ROKI



### RUMIFOS

**-37%**  
REDUCED RATE  
OF DISEASES

**+15%**  
INCREASED  
MILK YIELD

OUR TOP PRODUCT WHICH COMBATS HEAT STRESS,  
IMPROVES IMMUNITY, INCREASES WEIGHT GAIN,  
PRODUCTION OF MILK AND MEAT.



### GANASUPERVIT

MICROELEMENTS WHICH  
PREVENT THE DEHYDRATION  
AND INCREASE RESILIENCE  
AGAINST HEAT STRESS.



### CHEMI PAKIZO

BALANCED FEED-ADDITIVE,  
WHICH IMPROVES APPETITE  
AND ENSURE PROPER  
FUNCTIONING OF RUMEN.



FOR PRODUCT PURCHASES OR ADDITIONAL INFORMATION, PLEASE  
VISIT OUR PARTNER VETERINARY PHARMACIES OR ONLINE PLATFORM



HOTLINE: 597 70 45 88